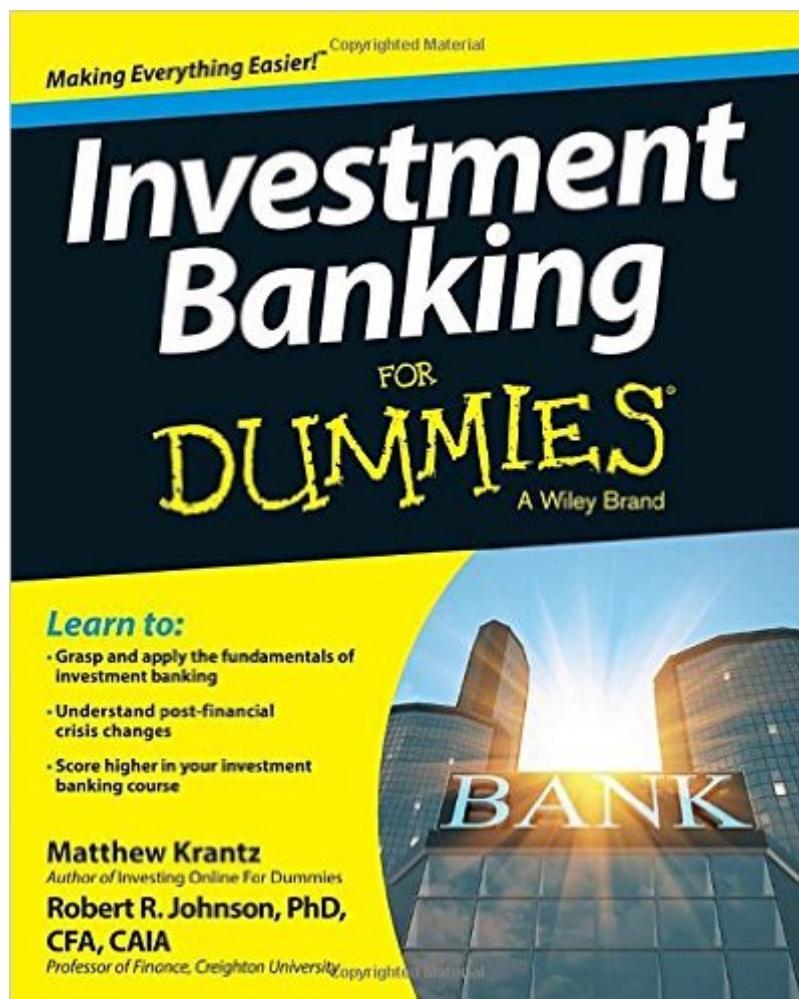


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# Investment Banking For Dummies



## Synopsis

Enrich your career with a review of investment banking basics One of the most lucrative fields in business, investment banking frequently perplexes even banking professionals working within its complex laws. *Investment Banking For Dummies* remedies common misconceptions with a straightforward assessment of banking fundamentals. Written by experts in stock market proceedings, this book runs parallel to an introductory course in investment banking. It clearly outlines strategies for risk management, key investment banking operations, the latest information on competition and government regulations, and relationships between leveraged buyout funds, hedge funds, and corporate and institutional clients. With this reference, you can ace investment banking courses and grasp the radical changes that have revamped the stock market since the financial crisis. Thoroughly addresses the dramatic financial changes that have occurred in recent years Outlines expectations to prepare you for the future Teaches the practical aspects of finance and investment banking, how to value a company, and how to construct a financial model No serious business student or banking professional should be without the basic knowledge of issuing bonds, stocks, and other financial products outlined in this excellent resource.

## Book Information

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## Customer Reviews

The first part of the book covers the functions involved in investment banking. It covers the differences between commercial and investment banking. It's very good on how investment bankers earn their money. It justifies their value to the business world. It's sparse on legislation and capital requirements. It's vague on what can constitute a bank asset, but I suppose that's realistically reflective of regulation uncertainty. There is nothing on the inordinate political power wielded by

large investment banks. There is a section on corrupt practices, but banker bashing is not the purpose of the book. The second half contains cookbook formulas for risk investment written from a banking point of view that seeks to investigate potential operating improvement rather than emphasizing current value. The formulas don't include the important dividend coverage ratio. My guess is that's because it's important for dividend investors, but not so much for bankers interested in company valuation. There is history of success and failure of banking institutions like Goldman Sachs and Lehman. It cites LTCM as the first instance of a bailout on the basis of "too big to fail." There is a good section defining market sectors. While this book for "dummies" can be classified as a beginners guide it is very informative and far from trivial. One value of the book is that it can be read peace meal with a more careful reading deferred. It's a good reference for sources of data. It's a fine layman's introduction to investment banking functions. It's good background for understanding the plethora of books being written about the role of banking in recent recessions and past depressions. I don't think it contains adequate operating knowledge to enter the banking business; at least not with one's own money.

For someone who wants to know how an investment bank operates in as an easy read you should get this book. One thing that is great about this book as well is that it is not very technical and the writer finds ways to describes certain theories easily understandable

Easy and great read for aspiring Investment Bankers, and even those who are just interested in learning about more about the financial industry, specifically IB. Very straightforward and easy to comprehend before moving to more advanced stuff.

This is my second "for Dummies" purchase, and quite probably my last. I feel that a "for Dummies" book should be written in a crystal clear manner, and I don't feel that this was.

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